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## Salvona Technologies to Debut New Concepts at NYSCC Suppliers' Day with In-House Workshop to Follow on May 14<sup>th</sup>.

HAMILTON, NJ – April, 23, 2015 – At its booth (#421) during the 2015 NYSCC Suppliers' Day Exposition, Salvona Technologies will introduce, demonstrate, and sample four new product concepts containing various technologies, suitable for instant skin care. Salvona's team of technical experts engineered and crafted unique formulas making it the ideal solution to treat skin irregularities.

Product concepts will include:

- *Blackhead Removal Mask* - Helps to remove blackheads, heal blemishes, prevent breakouts, and keep skin shine-free. The mask contains unique technologies to cleanse, moisturize, and extract the blackhead resulting in clearer, smoother, and less blemish-prone skin.
- *Natural Skin Rejuvenation Mask* - Treats the skin with deep cleansing that leaves skin feeling clean, silky and smooth immediately after washing and extended time afterwards. This mask is designed for those seeking protection against aging to achieve healthy, vibrant, and youthful skin! Incorporates the use of MicroBead™ technology that yields a color change effect upon rubbing without leaving residue.
- *Refreshing and Repairing Mask* - Relieves the skin from irritation and dryness while providing a cooling sensation for a refreshing feel. This mask utilizes Salvona's technologies to achieve instant action of treatment after application.
- *Dark Circle Treatment* - Designed to reduce discoloration and puffiness under the eyes. The eye cream incorporates active ingredients to reduce swelling and inflammation, eliminate dull-grayish complexion, and utilizes MicroBead™ technology to convey instant results.

Visitors to Booth 421 will find samples, videos, and information on these product concepts as well as Salvona's entire line of advanced delivery systems.

Following the event, on May 14<sup>th</sup>, 2015, the company will be hosting an In-House Workshop from 9:00 AM to 04:00 PM EST. The workshop is designed to promote and inform attendees about Salvona's newest and most up-to date technologies ranging from skin care to hair care as well as health and beauty. Salvona's specialized technologies will showcase sensory



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markers such as color change, refreshing sensations, and odor control. Registration is needed, as space is limited, and can be done online (<https://salvona.wufoo.com/forms/inhouse-workshop/>).

Salvona Technologies, LLC was founded in 1998 with a mission to engineer cutting edge controlled release delivery and encapsulation systems that would improve the lives of consumers worldwide. The company specializes in micro-encapsulation for the personal care, pharmaceutical, industrial, and household markets and partners with the largest brands in these industries to commercialize these technologies.

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