## MEDIA RELEASE



## New Bio-Active Skincare Ingredient from the Australian Outback

Down Under Enterprises releases new Sandalwood Seed Oil at Supplier's Day 2015

1 May 2015 - Down Under Enterprises, a leading provider of 100% Pure Australian Natural Ingredients has launched their new Sandalwood Seed Oil at the New York Society of Cosmetic Chemists Suppliers Day from 12 to 13 May 2015 at the New Jersey Convention and Exposition Center.

Sandalwood Seed Oil holds many potential benefits for formulators working in the personal care industry due to its bio-active properties.

Principal Scientist, Dhanushka Hettiarachchi, Ph.D. states "Sandalwood Seed Oil is rich in a rare compound, called Ximenynic Acid, which has highly desirable cosmetic skincare benefits. We are excited to bring this new ingredient to the North American personal care market."



## Sandalwood Seed Oil has characteristics of a carrier oil but exhibits properties of an active ingredient.

The rare triple bond fatty acid, Ximenynic Acid, sets this oil apart from standard carrier oils. Ximenynic Acid has been found to have a significant impact on the skin aging process as it increases microcirculation, reduces enlarged pores and distension and discoloration of the skin and firms the skin. Ximenynic Acid has also been found to reduce the appearance of cellulitis, skin oiliness and hair loss. Sandalwood Seed Oil is highly suitable for the personal care industry due its non-toxic and non-irritating characteristics, its low viscosity, and excellent oil stability.

Sandalwood Seed Oil has been developed using a revolutionary "Green Chemistry™" supercritical CO₂ extraction process resulting in an oil that exhibits excellent stability and low viscosity without any residual protein, carbohydrates of solvents.

Attendees of Supplier's Day interested in learning more about this new bio-active oil are invited to visit the Down Under Enterprises booth T82 in the Exhibit and Food Function Hall to obtain information and an oil sample.

To learn more about <u>Down Under Enterprises</u> and their range of 100% Pure Australian Natural Ingredients, including <u>100% Pure Australian Tea Tree Oil from their family plantations</u>, please visit our <u>website</u>.

## **About the Company**

<u>Down Under Enterprises</u> provides 100% pure Australian Essential Oils and Carrier Oils to the Personal Care, Home Care, and Pet Care markets. Down Under Enterprises offer wholesale distribution of these native Australian oils – including Tea Tree, Sandalwood and Eucalyptus – to North/South America and across Asia, with a distribution centers in Australia and in the U.S. for convenient local supply.

Down Under Enterprises oils are sourced directly from their family and friends, with plantations across Australia. Down Under Enterprises, are directly linked to the farmer, which can provide GMP/audit advantages. They are accredited by the Australian Tea Tree Industry Association (ATTIA) Code of Practice quality management system.

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For more details on Sandalwood Seed Oil:

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