CP Kelco is sampling a Dreamy Orange Cream Acidified Protein Drink at booth #K167. Acidified protein drinks (APDs) are popular all around the world and now starting to have a presence in the United States. Acidified protein beverages include products such as drinkable yogurts, fermented milk drinks, smoothies, milk-juice drinks, whey-juice drinks, acidified milk alternatives and soy-juice drinks. They are an excellent and convenient system for consumers to support their health and wellness focus. APDs can often serve as a healthy and refreshing meal replacement or snack option as well as providing an excellent source of protein. Formulating low pH drinks that contain protein can be challenging. Technical hurdles can also be exaggerated via fortification with insoluble calcium and fiber. Our clean-label hydrocolloid solutions can provide stabilization of various proteins to extend shelf-life, manipulate desired mouthfeel, as well as suspend fortifying agents. Let our global expertise and broad product portfolio assist you in meeting - and even exceeding - your customers' expectations.

## About CP Kelco

Headquartered in Atlanta, Georgia, USA, CP Kelco is a leading producer of specialty hydrocolloids with offices and facilities across the globe. Featuring an extensive range of hydrocolloid solutions and serving over 100 countries, CP Kelco leverages its capabilities to bring concepts and ideas to real-world products in a broad range of applications. The company's specialty ingredients touch a wide variety of industrial applications, consumer and household products, tailored to meet the needs of regional consumers. Key product lines are Gellan Gum, Pectin, Xanthan Gum, Carrageenan, Diutan Gum, Carboxymethyl Cellulose/Cellulose Gum and Microparticulated Whey Protein Concentrate, as well as other unique biopolymers. Visit www.cpkelco.com for more information.