

**Innovation.
Knowledge. Expertise.
It's What's Inside.**



SupplySide OCT 4-8
WEST 2016
LAS VEGAS

We would like to extend a personal invitation to meet with DuPont Nutrition & Health at SupplySide West. Visit with us at **Booth MM133** on October 6th and 7th to learn more about our broad selection of clinically-documented probiotics, protein, and more.

Ingredient Solutions

We have a unique offering of ingredients and customized services that no other company can match. With our many areas of expertise, we are well prepared to help find solutions to your challenges.

Come talk to us:

- ✓ Our Probiotics team will be on hand to discuss the widest range of shelf-stable clinically-documented strains, our superior manufacturing consistency, and unrivaled customer support.
- ✓ Our Protein experts will discuss the health, economic, flavor, and sustainability advantages of plant protein
- ✓ We will be showcasing our expertise in Food Protection, an important consideration in the nutrition bar industry

Expert Presentations



Probiotics and Respiratory Infections

Don't miss Markus Lehtinen, Global Health & Nutrition Science Leader, presenting at the IPA booth (T129) on Thursday at 10:30.

Proprietary Research

Our Health & Wellness Consumer Insights aid food, beverage, and supplement manufacturers in determining the concerns and behaviors of various consumer segments in today's evolving market. Learning the demands of these various segments is critical to understanding what motivates purchases. You will learn:

- Which customers are willing to pay more for health & wellness
- How to increase your product success rate based on formulation, positioning, and price
- What other influences affect health and wellness purchases



Sub Zero Challenge



Do You Have What It Takes?

Come take the Sub Zero Challenge with Rob Edmond. Rob is a celebrity trainer best known for his time on the UK version of The Biggest Loser. We'll be giving away prizes to the top male and female competitors in this endurance challenge.

We look forward to seeing you in Las Vegas!