

CHECKLIST: Selecting an effective cosmeceutical active for your development

By Belinda Carli

Active ingredient consideration	Check
Most effective in vivo results?	
Most effective in vitro/ex vivo results?	
Most bio-available pH range/best stability?	
Temperature and/or shear of addition checked?	
pH, shear and temperature requirements compatible with all other ingredient/ method/compounding requirements?	
Delivery enhancing formulations methods incorporated?	
Suits company philosophy? (Check also 'green'/naturalness, incidental preservatives and additives.)	